

BAGRS Board Meeting 7 December 2010

7:00 p.m. meeting called to order

Board members present:

- Chip Gierhart, Frank Lucas, Ray Turner, Russ Miller, Bob Evans, Nancy Norris, and Johannes Hoech
- Don Watters was also present

Topics:

1. Secretary's Report: Minutes:

- Johannes read the minutes, and they were approved
- Action Items:
- - None

2. Membership Report (Frank Lucas):

- Frank recapped latest membership numbers
- We're again 289 paid up members
- - We have 62 members paid through 2011
- Action Items:
- - None

3. Treasurer's Report (Chip Gierhart):

- Topics: Financial Report
- These comments were made:

- - Chip presented the financial information online: the bank checking account is at \$4700 with 1 month postcard printing and mailing prepaid
 - No change in the CD accounts
 - PayPal has about \$600.00 in its account

- Action Items:

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- None

4. Vice President's Report and Annual Meeting (Bob Evans)

- Topic: Annual Meeting at Hiller Aviation Museum; Bob has lined up a speaker and clinic instructors

- These comments were made:

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- February 26 will be the annual meeting at Hiller Aviation;
- There was a lot of discussion about how much we should charge for the annual meeting, and specifically, how much we should charge for the lunches
- Bob proposed that we charge each member \$13.00 per person for admission to cover the amount payable to the Museum and that members be given the option to order lunches for an additional amount reflecting the cost of the lunch. This was acceptable to the Board.

- Action Items:

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- **Johannes** to send Bob a list of restaurants in the neighborhood

5. Scheduling Coordinator's Report (Ray Turner):

- Topics: Discussion on whether to drop an open house tour in favor of work parties within the districts to help those needing it to get their RRs ready for the summer meet.
- These comments were made:
- - A few comments were made that work parties had been effective in the past, but most felt that people would be too busy getting their own RRs ready to help others. Also, it was felt that many wouldn't want help - it's more work to coordinate a bunch of "helpers" on your own RR than to do it yourself
- Action Items:
- - Plan a full set of open house tours, as is our usual practice. Suggest to district supers that they solicit their district members to see if anyone would like help. If so, see if any district members can help

6. Public Outreach (Nancy Norris):

- Topics: Trailer update
- These comments were made:
- - Trailer is progressing nicely with volunteers continuing to show up for Wednesday work sessions
 - Nancy reports a lot of positive energy and feels that energy will translate into traction on the marketing front once the trailer is done
 - A motion was approved to finish the remaining work on the trailer to ensure it is done right
- Action Items:
- - None

7. Baggage Car (Dennis Mack):

- Topics: None, was absent
- These comments were made:
- - Dennis later reported that online sales year to date are about \$310
- Action Items:
- - None

8. Newsletter Report (Russ Miller):

- Topics: Online format is working
- These comments were made:
- - In November, 276 emails were sent out, 194 people opened them and 145 clicked thru to look at the newsletter
 - In December, 278 emails were sent, 183 opened the email and 116 clicked thru to read the newsletter
 - Only about half of our members are reading the newsletter
- Action Items:
- - None

9. Live Steamer Report (Richard Murray):

- Topics: None, was absent
- These comments were made:
- - None
- Action Items:
- - None

10. Marketing Initiative (Johannes Hoech):

- Topics: Marketing Team Update
- These comments were made:
- - The comments were made that for an initiative like this to be successful, there needs to be personal outreach
 - Was discussed briefly, and the main point made was that someone more adept at working the club and its membership should take over the initiative to ensure some of the recommendations come to fruition
 - The plan is to present the thinking behind this initiative to be made available to the new board to let them figure what parts should be implemented and how to do that
- Action Items:
- - None

11. Old and New Business (Russ Miller)

- Topics: Bylaws, West Coast Meet
- These comments were made:
- - The changed Bylaws will be printed up in the next T&T for a vote by members at the Annual Meeting
 - The West Coast Meet will have a BBQ or Picnic in Sunol or on a train in cooperation with the Niles Canyon Railway. We found out that we can hold the event on any date we choose and they will work with us. This is good news as we thought we'd be limited to a weekend date only. We will have to use an outside caterer though. Tours of the Brightside facility are technically illegal but we might be able to arrange some sort of showing of their collection to our tour participants
- Action Items:
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- None

Next Board Meeting:

- On February 26, 2011 at the annual meeting at the Hiller Aviation Museum

Adjourned at 8:50 p.m.