BAGRS Board Meeting – 20 February 2010

9:05 AM meeting called to order

Board members present:

- Don Watters (outgoing), Chip Gierhart, Russ Miller (transitioning), Frank Lucas, Ray Turner, Johannes Hoech, Richard Murray, Nancy Norris, and Bob Evans (incoming)
- As well as the membership to elect two new board members, Russ and Bob Evans, by the annual meeting attendees
- It was followed by a board meeting with the newly elected and continuing board members

Topics:

- <u>Secretary's Report: Minutes:</u>
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- Johannes read the minutes from the February 21, 2009 annual meeting, which were approved
- <u>Membership Report</u> (Frank Lucas):
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- Frank recapped latest membership numbers
- We're again about 300 members ;-)
- <u>Open Houses</u> (Ray Turner):
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- Ray reviewed the upcoming open houses
- <u>Newsletter</u> (Jenifer Miller):
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- Jenifer discussed her work on the newsletter as well as some of the innovations in content she is planning to bring to it, as well as the time commitment it takes to produce the newsletter
- <u>Baggage Car</u> (Dennis Mack):
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- Dennis discussed how the baggage car is switching online and that they're in the process of giving away the existing inventory to avoid the need of having to attend every open house and gathering in an attempt to get rid of the inventory of items that has built up
- In the future everyone will be able to purchase what they need online and the orders will be fulfilled on a just-in-time basis
- <u>Live Steamer Report</u> (Richard Murray):
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- Richard brought us up to speed on the various activities the live steamers have been up to, and their reliable ability to generate high public interest consistently was applauded
- <u>Public Outreach</u> (Nancy Norris):
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- Nancy have a very good update on the trailer's progress and showed several images of the work that had been ongoing
- She asked for volunteers and invited everyone to help
- <u>Market Segmentation Report</u> (Johannes Hoech):
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- Johannes provided a review of the marketing activities to date, recapping the strategic planning and survey work that had been done in August and September, as well as some of the prep work for the SFCOF exhibit
- He discussed upcoming activities, which include a March 3 meeting with a group of volunteers to begin thinking about how to implement the recommendations of the strategic planning exercise, and he invited others in the community to participate
- <u>Regional Meet</u> (Russ Miller)
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- Russ gave an update of the July regional meet and coinciding with the National Meet in Sacramento in July
- <u>Treasurer's Report</u> (Chip Gierhart):

- Financial Condition:
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- Chip reviewed the 2009 result as well as the financials of the SFCOF engagement in a fair amount of general detail without going into the specifics of the Dollars expended
- It seemed that between the expenses for the trailer (see Nancy Norris above) and SFCOF, the club spent a lot more than it made this past year, however, with the outlook that some of the cost of the Conservatory setup would be recouped from the SFCOF
- Chip went into a fair amount of detail of what had worked and what could be improved next year with the Conservatory, and then also welcomed Brent Dennis who gave a very nice summary of the SFCOF's view of their engagement with us and who had a very positive outlook on the whole affair
- <u>Board Elections</u> (Don Watters):
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- Chip Gierhart called to order, and we voted on the proposed slate. With the President's endorsement, Bob Evans and Chip Gierhart were approved as the two members of the nominating committee for this fiscal year
- Don Watters initiated the election and nomination of Russ Miller and Bob Evans to the board, as well as his own removal from active officer duty
- Both candidates were nominated and in a subsequent board meeting only, Russ Miller was nominated, accepted, and confirmed as the new President of BAGRS
- Chip Gierhart was elected Treasurer and Bob Evans was elected Vice President
- Chip thanked Don for 8 years of tireless and loyal service to the club and presented him with a certificate of appreciation amid lots of applause

Next Board Meeting:

• On April **TBD** from 10am 'til 12 noon at **TBD location** during one of the open houses

Adjourned at 10:45 a.m.