

## **BAGRS Board Meeting- 26 June 2010**

2:05 p.m. meeting called to order

### **Board members present:**

- Chip Gierhart, Frank Lucas, Ray Turner, Bob Evans, Richard Murray, and Johannes Hoech
- Dennis Mack was there for the baggage car, and as a guest for the marketing effort, Tim Csabanyi attended from 3 p.m. on

### **Topics:**

- Secretary's Report: Minutes:
  - Johannes read the minutes and they were approved
  - Action Items:
    - None
- Membership Report (Frank Lucas):
  - Frank recapped latest membership numbers
  - We're again 270 paid up members, we could be at 271. Vs. 250 last year at this point. High % renewals from last two years.
    - This is a slow time for membership right now
  - Action Items:
    - None
- Scheduling Coordinator's Report (Ray Turner):
  - Topics: Mega Weekend, District Events and Open House Socials
  - These comments were made:
    - We have been setting up the open house socials, which are being well attended
    - One open issue being discussed is if we should continue the socials; the feeling was that we should do it as a "social glue"
      - Next month is Santa Cruz, and we could explore having the social at someone's home

- Will need to work with Ken (the DM), maybe do a BBQ as a social at his house
    - There was discussion of doing a swap meet at the open houses, but Chip informed us that this is not a good idea since our insurance policy doesn't allow commercial activities
  - Action Items:
    - None
- Live Steamer Report (Richard Murray):
  - Topics: Niles Depot, Maker Faire, Father's Day and up-coming events along with trailer storage update
  - These comments were made:
    - We've had numerous meets since the last board meeting:
      - Makers Fair: The overhead required to prepare there was nightmarish, requiring over 100 emails; also, the demographic that was present there wasn't appropriate; Richard doesn't want to do this Fair again
      - Niles Meet: Turned out to be terrific, it's a wonderful location, we had many people coming there, there was music, good crowds all day long – a definite winner
      - Roaring Camp: Had a lot of people, was a wonderful location as well and has good meeting facilities; the whole warehouse is filled with Thomas tank engine inventory and they sell it out
      - Los Altos History Museum: Was a big hit, very surprising, will do it again in August; there will be some expense with the work party event
    - The trailer is still stored at Harlan's, the July work party will be at Harlan's work place
    - Ray also presented the plans for the Mega Weekend: It'll be August 14 & 15, with a Picnic on Sunday in San Mateo from 2:30 to 5:00 p.m. at the Japanese Tea Garden there
  - Action Items:

- **Johannes** to send Richard info on the Docktown Marina
  - **Johannes** to call Don Marquardt for August 14 open house
- Treasurer's Report (Chip Gierhart):
  - Topics: Financial Report, Website Rework and Insurance
  - These comments were made:
    - \$5,305.49 in the checking account, about \$170K in the CDs
    - Chip reviewed several of the incidental expense items
    - No postcards went out for today's open houses since prior emails were sent; however, many of those emails were held up as spam
    - The web pages are being cleaned up right now, and Chip described the work they're doing to revise the website and people's web access
    - Re insurance, Chip talked about a \$778 invoice for insurance for trailers and other stuff, and that we're spending \$1,495 for D&O insurance
      - Bob suggested that we maintain both insurance types, and so we decided to keep both types of insurance
      - The Liability signs for open houses were decided to just be optional, i.e. at home owner's discretion but not mandatory; just remind the home owners that there should be no commerce at open houses since our liability insurance wouldn't cover them then
  - Action Items:
    - **Ray** to update the home owners package we send prior to open houses with Bob's liability disclaimer and no-commerce statements
- Public Outreach (Nancy Norris):
  - Topics: Radio Show, Trailer Progress and Completion Date
  - These comments were made:
    - Nancy wasn't here, so Frank provided a short update

- The trailer is moving along nicely, several members are helping with the trailer
  - Still lots of work being done, and it's not clear what the final budget will end up being
  - The first appearance will probably be at the Pleasant Hill Art Wine and Cheese Festival; which led to some discussion about whether that's an appropriate venue
- Action Items:
  - None
- Baggage Car (Dennis Mack):
  - Topics: Online Store Progress
  - These comments were made:
    - Making progress in transitioning the inventory to the web
    - Dennis was waiting for approval for a set of items to add to the website, which he received
  - Action Items:
    - **Dennis** will upload the approved inventory to the website
- Newsletter Report (Chip Gierhart):
  - Topics: Readership Numbers
  - These comments were made:
    - Readership numbers are that only about 50 or 60% read the online newsletter
    - Russ asked Chip to announce that Jennifer would like to find a replacement for herself, so we need to find someone else; which resulting in lots of expressions of disappointment since we all like the work Jennifer has been doing
  - Action Items:
    - **ALL BOARD MEMBERS:** Upload their own photo to Website
    - **ALL:** Find replacement for Jennifer

- **Chip:** Post the job opening on the next card, also talk to Denise
- Vice President's Report (Bob Evans)
  - Topics: 2011 Annual Meeting:
  - These comments were made:
    - Started looking at places for the annual meeting on the Peninsula; Johannes suggested the "Hiller Aviation Museum" in San Carlos, and the Jeremiah O'Brien (i.e. Liberty Ship in SF) as a backup suggestion
  - Action Items:
    - **Johannes** to send Bob the contact info to Hiller Aviation
- Market Planning Activities (Johannes Hoech):
  - Topics: Marketing Team Update
  - These comments were made:
    - Johannes reviewed the marketing plan that was emailed out to the board before today's meeting
  - Action Items:
    - **ALL:** Please send comments to Johannes, all comments welcome
- Old Business (Bob Evans)
  - Topics: Updates to By-Laws: Term Limits, 2011 West Coast Regional: Committee formation
  - These comments were made:
    - None
  - Action Items:
    - **Bob:** Schedule a conference call to close out this topic since we didn't have time to complete this topic
- New Business (Frank Lucas):
  - Topics: Intro to Redistricting ideas, input from Ray and Chip, Future board meetings (Oct 17<sup>th</sup> - Diablo Valley, Dec 19<sup>th</sup>)
  - These comments were made:

- None
- Action Items:
  - **Frank:** Work with Bob to schedule a conference call to close out this topic since we didn't have time to complete this topic

**Next Board Meeting:**

- On August 14 from 9 am 'til 11 am at Chip's house

**Adjourned** at 4:00 p.m.