

BAGRS Board Meeting

Called to order at 10:04am - Mick Spilsbury, Colin Camarillo, Sarah Camarillo, Greg Hile, John Rhoadarmer, Richard Murray, Larry Silverman, Russ Miller, David Mease in attendance

Action Items:

Mick: research on hats/caps

Sarah/Colin: upload board meeting minutes to website

John: invite superintendents to next board meeting; continue coordinating summer open houses: San Jose/Santa Clara in July, possibly East Bay in August

Larry: research other potential money market accounts to replace Luther Burbank and bring options to next meeting

David: do a test of Word Press implanted into Wild Apricot and report back at next meeting

Minutes:

1. Approve minutes of April 18, 2021 meeting: All in favor
2. Nashville Convention report: registrations was equivalent to Florida which was small. The venue was so big people got lost. Attendees didn't know where to go. Vendors did well for the most part.
3. BAGRS Convention:
 1. biggest learn from our previous convention: we need to designate roles and not overwhelm any one person with tasks
 2. Must use their catering. Menu/F&B quote is \$52,200, with 22% service charge and 9.125% tax for a total of \$69,327. Estimating 350 attendees total, works out to \$200/person, or \$50/person/day. Russ is still in negotiations.
 3. Hotel Logistics: Russ got the same price per room as 2016 (\$149). Got them to waive the parking fees. Haven't finalized the room block number yet. Thinking to extend the room block dates on either end to help book rooms and meet the minimum.
 4. Board agrees that our goal is to break even on this convention. We agree that we would be okay if we end up losing between \$15-25k.
4. Matter arising from Feb Meeting:
 1. Why BAGRS blurb: Mick sent to Lynn
 2. Plaque for Ray: Lynn completed. will submit receipt
 3. Caps: still in progress
 4. PO Box: cannot use
 5. Board minutes to website: Sarah and Colin will do today
 6. Slide show on website home page: done!
 7. District Superintendents on Board Meeting: John will take this on for the next

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5. Swap Meet: all in all successful. Sales finished after about 2 hours. Future swap meets should only be about 2 hours and do not have to start at 8am, but they can. Didn't charge for a table, asked people to bring their own tables and it worked really well. Attendees were around 50-60 people. ->Add from Russ: We started at 8 AM but I received a phone call at 6:45 AM from Gary Whaley that people were waiting in the TAP parking lot. I opened the roll-up door at 7:30 AM. I had customers buying all of the ways until about 11:30 when we decided to sit down and have a talk about the 2023 NGRC.
6. Financial Update: Larry shared the spreadsheet via email. Checking: \$13,366. Savings/ Money Market: \$209,072. Upcoming expense is insurance (for both auto and general/ officers): \$2900+. Will summarize what the general insurance covers. Larry would like to consider a different money market account somewhere other than Luther Burbank. Board agrees and Larry will research and present options at the next meeting.
7. Membership Updates: Lynn shared via email
8. District Superintendents Liaison Update
 1. Diablo: sent out an email about open houses and no one responded for June. David confirmed 4 people to be open in October the same weekend as the Just Trains open house.
 2. All set for the June 27th open houses. Post cards should be going out soon. *why do we send post cards out so close to the date? Any reason not to send them earlier? Newsletter is the main source of truth, postcards are more of a reminder.
 3. Mike Lane has taken back over the San Jose district.
 4. Thinking about July/Summer, 3 people from San Jose said yes for July. One more in Mountain View said yes. Possibly combine Santa Clara/San Jose? East Bay for August? (Bill Ralph) John will reach out and coordinate.
9. Live Steam Update: had a steam up 2 week ago. Everyone was invited, but about 12 showed up. Likely won't have one in June, too close to open houses. Hiller will be August 7th
10. Latest Social Media stats: 750 instagram followers. Mick is utilizing Facebook advertising.
11. Latest from GR News: clinic in Nashville was great. lots of good ideas. just hit over 2000 visitors. 5th edition coming out June 23rd. going really well. up to 127 clubs.
12. Website: there is so much that is out of date on the website. There is so much stuff. we want to make it simpler. more video content will be added. Looking to implement Word Press as our new website and then integrate it into Wild Apricot. David will do a test to see if it actually works.
13. 'Active' in Wild Apricot: need to do a refresh of the flags and remove those that are no longer active.
14. Other Business

Next board meeting: Sunday August 15th @10:00am

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Meeting adjourned at 11:40am