



## BAGRS Board Meeting

Sunday MAY 22, 2023

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Called to order at 7:03 pm- **Present:** Mick Spilsbury, Larry Silverman, Gregory Hile, Lynn Gerber, Richard Murray, Ray Turner and Roger Nicholson

### Open Action Items:

Name	Description
Mick	Investigate automated way (maybe only on new website) to get Richard the contact info for live steamers and Russ the new member names and addresses for name badges in a more efficient manner. Same for new member names to District Supervisors. <i>Current solution put in effect to add line to welcome member email</i>
All	Please send family member names of RR hosts or Comp registration to Lynn for name tags
<b>After Convention</b>	
TBD	Review and rebalance districts and supervisors.
Mick	Obtain District Supervisor job description from Russ (or Google drive)
Mick/Ray	Board to discuss if we should have an application fee

### Minutes:

- Minutes** from previous Board Meeting were approved.
- Membership**-Ray mentioned that we had 5 new members as of April. Welcome message now has member interested in Live Steam directed to contact Richard.
- Marketing**-Mick stated that YouTube is really taking off with hundreds of subscribers and an impressive 27,500 video views.
- Website**-The double sign-on was discussed. There is no way to have the login pass directly to Wild Apricot. We could have no login for public areas, but for members only or areas with sensitive or proprietary information one has to login. Discussed stripping the T&T of member addresses, telephone numbers and email addresses. Concluded that we have no choice but to require a double sign in for members accessing the member directory.

The next area was a discussion around our URL. We want to use the same URL. To do this, the website developer needs access to our URL registry which we assumed to be Go Daddy. Mick/Larry to pursue.

Board revisited the discussion around whether to launch the new website prior to the convention. It was determined to launch after the convention.



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7. **Live Steam**-Richard indicated he is working on Fire Marshall approval of the convention set up.
8. **Pre-Convention open houses**-Santa Cruz had 10 people. No experts attended. There were no postcards and since the railroads are very distanced it was mentioned that it might have affected the visitors. Ted had very few visitors. It was stated that the June 4<sup>th</sup> open houses will have postcards sent.
9. **Convention**-Very few BAGRS members are signing up for the event --but more every day. We anticipate a large increase in the coming month. There is a social media blitz coming soon as well as on GR News. We have 260 registrations of which about 150 are family registrations. So far, we have 85 Complementary registrations.

Greg indicated that the number of open railroads during the convention has dropped due to illnesses and deaths of some of our members.

The bus tour discussion centered around the converting of reservations to actual ticket sales. It looks like 60-90 a day signing up. Of those about 75 people account for 50% of the RSVPs. In some areas if not enough ticket sales, may need to go with smaller buses. Two questions were asked: Do we map or show clearly bus vs non bus layouts? Second question was, can we enhance the bus experience? No immediate answers were put forth. Greg to follow up on bus discussion with Russ.

Rob Lenicheck has 95% of the clinics scheduled and has sent out the requirements to get their presentations on thumb drives. Steve has 75% of the volunteers needed for the Safety and Security team. Lynn indicated she has enough volunteers for the Welcome Desk.

Mick reminded all board members that he will be out of the country from 5/28 to 6/20



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KEEP IN MIND	COMPLETED ACTION ITEMS FROM PREVIOUS MEETING
Agreement was reached to postpone the 2 Membership experience surveys to new and longtime members.	<b>Mick</b> obtained new card readers for the convention. Currently with Lynn
<b>Mick</b> to follow up with Chicago Area GRS about how they help members with RR construction guidance	<b>Ray/Mick</b> added a line to new member email about contacting Richard for Live Steamers membership
<b>Mick:</b> moved draft memo and discovery of automated features on Wild Apricot to after website review	<b>Mick</b> Contacted clubs to promote conventions. Bob G Contacted Vendors to promote convention
<b>Larry</b> to send Mick and Lynn forms for banking institutions that need signature of new officer positions	<b>All:</b> Convention Zoom session held May 7 <sup>th</sup> 9:30
	<b>Mick/Greg</b> provided Lynn and others with registration data.
	<b>Mick</b> Researched cost of single log on functionality for new website. See discussion in minutes

### NEXT MEETING:

The next meeting of the Board will be a series of three one hour Zoom Sessions from **6pm to 7pm** on:

- Monday August 21
- Monday August 28
- Monday September 11

*Respectfully submitted for approval*  
 Lynn Gerber  
 Secretary